

Life Stories WITH MARC HOBERMAN

 lifestorieswithmarchoberman.com

 info@lifestorieswithmarchoberman.com

"Life Stories with Marc Hoberman shares real-life journeys that inspire growth, spark learning, and show how every chapter of life has something to teach us."

About the Show

Life Stories with Marc Hoberman is an intimate, conversation-driven show that spotlights real people and their lived experiences. Through thoughtful dialogue and authentic storytelling, Marc Hoberman uncovers the lessons, challenges, and defining moments that shape each journey, offering inspiration, insight, and the reminder that wisdom is found in every chapter of life.

The show brings together guests from all walks of life to unpack their journeys to success, emphasizing that education extends far beyond the classroom. Candid, challenging questions spark honest dialogue and meaningful takeaways.

OVER 160,000 VIEWS ACROSS ALL PLATFORMS

Platforms:

- e360TV (avg. 1,000,000 viewers)
- Roku TV
- Apple TV
- Android TV
- Fire TV
- YouTube (available 24/7)
- AMG Media
- ABA x Radio

Episodes: Up to 4 per month



[WATCH BUSINESSES WHO PARTNERED WITH US HERE](#)

Ways to Partner With the Show

ADVERTISEMENT

Advertising gives you a short, professionally placed commercial during the episode. Your ad is integrated naturally into the show, so it feels aligned with the content viewers are already watching. Your commercial runs 30–45 seconds and may appear once or multiple times per episode, depending on the package you choose. You can provide your own ad copy, or request optional paid support for ad creation.

ADVERTISEMENT PACKAGES AND PRICING

Package	Placement	Length	Digital Promotion	Additional Options	Cost
1 Episode	once in a single episode	30–45 sec	Social media graphics, Partner Page logo + hyperlink	Commercial creation (+\$250)	\$75
2 Episodes	once in a single episode, for 2 episodes	30–45 sec	Same as above	Commercial creation (+\$250)	\$140
1 Month of Shows	once per episode, featured on all episodes per month	30–45 sec	Same as above	Commercial creation (+\$250)	\$200

Add a second placement in the same episode for increased visibility at a preferred partner rate.

WHY CHOOSE ADVERTISING:

- Multi-platform exposure
- Digital promotion across social media and website
- Flexible ad frequency and creative options

SPONSORSHIP OPPORTUNITIES

Sponsorships position you as a supporter of the show, not just an advertiser. Your logo appears on-screen during a sponsored segment and is paired with a short spoken mention such as, “This segment is brought to you by...”

This approach builds trust and recognition by aligning your brand with the show’s mission and message.

SPONSORSHIP PACKAGES AND PRICING

Segment Sponsorship Includes:

- Your logo displayed on-screen during the segment
- Spoken acknowledgment (up to 2 sentences)
- Social media graphics
- Partner Page logo with hyperlink

Number of Shows Sponsored	Cost
1 Show	\$75
2 Shows	\$140
3 Shows	\$200
4 Shows	\$250

WHY CHOOSE SPONSORSHIP:

- High visibility with on-screen logo and voiceover
- Integrated promotion for extended reach
- Professional production support available

INFOMERCIAL SPOTLIGHT

The Infomercial Spotlight is a premium opportunity for brands to take center stage in a professionally produced interview format, either an 8–12 minute highlight or a full 30-minute episode. While it feels like a conversation, its purpose is clear: to deliver a compelling, high-impact on-screen commercial for your business.

INFOMERCIAL SPOTLIGHT PACKAGES AND PRICING

Feature	Duration	Description	Digital Promotion	Cost
Short Spotlight	8 minutes	High-impact business showcase, structured like an interview	Social media graphics, Partner Page logo w/ hyperlink	\$400
Medium Spotlight	12 minutes	Extended feature to highlight products or services	Social media graphics, Partner Page logo w/ hyperlink	\$500
Full Episode	30 minutes	Full-length interview focused on your business, brand story, or offerings	Social media graphics, Partner Page logo w/ hyperlink	\$800

WHY CHOOSE THE INFOMERCIAL SPOTLIGHT:

- Affordable, high-value exposure on a trusted platform
 - Position your brand directly in front of an engaged, national and international audience
 - Flexible formats to match your marketing goals and budget
- Professional production support to ensure a polished presentation

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SCREENSHOTS OF ADS AND INFOMERCIAL



ONE OF THE BUSINESSES
FEATURED ON OUR SHOW WAS
ALSO SEEN ON SHARK TANK.

[WATCH FULL COMMERCIAL REEL HERE](#)