

LifeStories

WITH MARC HOBERMAN

ADVERTISING & SPONSORSHIP KIT

2026

*Different Lives.
A More Open World.*

— PARTNERSHIP OPPORTUNITIES

Stories That Matter.

Put your brand inside real conversations
with remarkable people on **Life Stories**
with Marc Hoberman.

*"Life Stories with Marc Hoberman shares real-life
journeys that inspire growth, spark learning, and
show how every chapter of life has something to teach
us."*



250,000+

VIEWS ACROSS ALL
PLATFORMS

1,000,000

AVG. e360TV VIEWERS

Up to 4

NEW EPISODES PER MONTH

— ABOUT THE SHOW

Every chapter of life has something to teach us.

Life Stories with Marc Hoberman is an intimate, conversation-driven show that spotlights real people and their lived experiences. Through thoughtful dialogue and authentic storytelling, Marc Hoberman uncovers the lessons, challenges, and defining moments that shape each journey, offering inspiration, insight, and the reminder that wisdom is found in every chapter of life.

The show brings together guests from all walks of life to unpack their journeys to success, emphasizing that education extends far beyond the classroom. Candid, challenging questions spark honest dialogue and meaningful takeaways.

01

Real People

Celebrities, authors, entrepreneurs and everyday heroes.

02

Real Experiences

The story behind the glory, told candidly and honestly.

03

Real-World Impact

Takeaways viewers can use to enhance their own lives.

OVER

250,000 Views

ACROSS ALL PLATFORMS

EPISODES

Up to 4

per month

RECENT CONVERSATIONS INCLUDE

Master Magician Jason Bishop • Tommy Chong • Kurtis Blow • Anthony Horowitz

— WATCH & LISTEN

Seen on TV, Streaming & Radio.

e360TV

AVG. 1,000,000 VIEWERS

Roku TV

Apple TV

Android TV

Fire TV

YouTube

AVAILABLE 24/7

AMG Media

ABAxRadio.com

Tonic TV

Spotify



ADVERTISING, PROMOTION & SPONSORSHIP
REEL

**Watch Businesses Who
Partnered With Us →**



YOUR HOST

Marc Hoberman

Educational Consultant, Bestselling Author, and Motivational Speaker. Marc is the CEO and Founder of Grade Success Education and a Certified Life Coach. His memoir, *Adversity Defeated: Turn Your Struggles Into Strengths*, was recognized by WCBS Radio as one of the Top Human Interest Stories of 2017, and he has been a guest on 60+ podcasts and radio programs.

— WAYS TO PARTNER WITH THE SHOW

Advertisement

Advertising gives you a short, professionally placed commercial during the episode. Your ad is integrated naturally into the show, so it feels aligned with the content viewers are already watching. Your commercial runs 30–45 seconds and may appear once or multiple times per episode, depending on the package you choose. You can provide your own ad copy, or request optional paid support for ad creation.

ADVERTISEMENT PACKAGES & PRICING

1 Episode \$75 PLACEMENT Once in a single episode LENGTH 30–45 sec DIGITAL PROMOTION Social media graphics, Partner Page logo + hyperlink ADDITIONAL OPTIONS Commercial creation (+\$250)	2 Episodes \$140 PLACEMENT Once in a single episode, for 2 episodes LENGTH 30–45 sec DIGITAL PROMOTION Social media graphics, Partner Page logo + hyperlink ADDITIONAL OPTIONS Commercial creation (+\$250)	BEST VALUE 1 Month of Shows \$200 PLACEMENT Once per episode, featured on all episodes per month LENGTH 30–45 sec DIGITAL PROMOTION Social media graphics, Partner Page logo + hyperlink ADDITIONAL OPTIONS Commercial creation (+\$250)
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Add a second placement in the same episode for increased visibility at a preferred partner rate.

Why Choose Advertising	Multi-platform exposure	Digital promotion across social media and website	Flexible ad frequency and creative options
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— SPONSORSHIP OPPORTUNITIES

Be a Supporter, Not Just an Advertiser.

Sponsorships position you as a supporter of the show, not just an advertiser. Your logo appears on-screen during a sponsored segment and is paired with a short spoken mention. This approach builds trust and recognition by aligning your brand with the show's mission and message.

“ *This segment is brought to you by...* ”

SEGMENT SPONSORSHIP INCLUDES

- Your logo displayed on-screen during the segment
- Spoken acknowledgment (up to 2 sentences)
- Social media graphics
- Partner Page logo with hyperlink

SPONSORSHIP PACKAGES & PRICING

SPONSOR 1 Show \$125	SPONSOR 2 Shows \$195	SPONSOR 3 Shows \$245	BEST VALUE 4 Shows \$285
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Why Choose Sponsorship

High visibility with on-screen logo and voiceover

Integrated promotion for extended reach

Professional production support available

— PREMIUM • INFOMERCIAL SPOTLIGHT

Take Center Stage.

The Infomercial Spotlight is a premium opportunity for brands to take center stage in a professionally produced interview format, either an 8–12 minute highlight or a full 30-minute episode. While it feels like a conversation, its purpose is clear: to deliver a compelling, high-impact on-screen commercial for your business.

INFOMERCIAL SPOTLIGHT PACKAGES & PRICING

SHORT SPOTLIGHT

8 minutes

High-impact business showcase, structured like an interview

Digital promotion: Social media graphics, Partner Page logo w/ hyperlink

\$400

MEDIUM SPOTLIGHT

12 minutes

Extended feature to highlight products or services

Digital promotion: Social media graphics, Partner Page logo w/ hyperlink

\$500

FULL EPISODE

30 minutes

Full-length interview focused on your business, brand story, or offerings

Digital promotion: Social media graphics, Partner Page logo w/ hyperlink

\$800

Why Choose the Infomercial Spotlight

Affordable, high-value exposure on a trusted platform

Flexible formats to match your marketing goals and budget

Position your brand directly in front of an engaged, national and international audience

Professional production support to ensure a polished presentation

— PARTNER SHOWCASE

Screenshots of Ads & Infomercial



"Cinema Nomad" Promo Ad



"NapChat! Conversation Starting Napkins" Ad



"Go Nutz" Infomercial

AS SEEN ON SHARK TANK

One of the businesses
featured on our show was
also seen on Shark Tank.

► WATCH FULL COMMERCIAL REEL →

LET'S CONNECT

Every Partnership
Begins with a
Conversation.

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WEBSITE

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